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Research Note

Attitude of rural youth in rural development activities

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SUMMARY: The present study was conducted in College of Agriculture, Latur under Marathwada Krushi Vidyapeeth, Parbhani (M.S.) in 2011-12. The study was conducted in Latur district. Three tahsils and four villages from each tahsil were selected randomly. Ten respondents from each villages were selected to comprise a sample of 120 respondents. The respondents were personally interviewed and the data collected were processed and statistically analyzed by using statistical techniques like frequency, percentage, mean, standard deviation, co-efficient of correlation. For the study independent variables namely age, education, family type, family size, use of sources of information, extension contact, social participation, and achievement motivation were selected. In this study it was observed that majority (70.83%) of the respondents had favourable attitude followed by less favourable attitude 15.00 per cent and the remaining 14.17 per cent of the respondents belonged to more favourable attitude in rural development activities.

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